

Lesson 46: Business Expansion

By Xandra

1. Dialogue

First, repeat after your tutor. Then, practice each role.

Chef Morimoto and David are business partners, and they own a restaurant. They are talking about opening another branch of the restaurant.

Chef Morimoto: I think it's time that we opened another branch.

David: I agree. Which city do you have in mind?

Chef Morimoto: Let's scout for a good location in Chicago.

David: Chicago? I think somewhere in California would be a better location.

Chef Morimoto: There are already a lot of sushi restaurants in California. Competing with them would probably be **in vain**.

David: Oh, I see. I didn't realize that.

Chef Morimoto: Besides, California has the second highest tax rate in America.

David: Well, what about Florida then? Foreigners love going to Florida. I think we would get a lot of customers there.

Chef Morimoto: Yes, Florida is a nice, warm place. I can imagine our sushi restaurant thriving there.

David: Great! Let's look for a good Florida location soon.

2. Today's Phrase

First, repeat after your tutor. Then, make a few sentences using Today's phrase.

1. I didn't get the promotion I was hoping for. All my hard work was **in vain**.
2. The soldiers didn't die **in vain**. Their bravery will be remembered forever.
3. For many days, rescuers tried **in vain** to look for survivors.

* **in vain** / 無駄に、空しく

3. Your Task

Your company is opening a new store in Los Angeles. Your boss is looking for a manager for the new store, and you would really like to be assigned in L.A. In the most professional manner, tell your boss that you would like to be manager of the new store. You should also mention why you're the right person for the job.

4. Let's Talk

What are the advantages and disadvantages of business expansion?

What are your hopes and ambitions for the company you work for?

Does your company have the capacity or potential for business expansion?

Explain your answer.

5. Today's photo

Describe the photo in your words as precisely as possible.



Image courtesy of stockimages / FreeDigitalPhotos.net